

## BOSSE EVENTS IN 60 SECONDS



- Durban-based. KZN and national delivery.
- Event planning, production, team building, public activations, and full staffing.
- 250+ trained casuals on roster across KZN. Bar staff, waitrons, brand ambassadors, runners, registration, uniformed promo teams.
- Known for tight turnarounds, clean ops, and on-site management.
- Comfortable as a white-label partner under your brand.



**bosse  
events**  
creative event concepts

## WHERE WE HELP AGENCIES

- End-to-end event execution for launches, awards, roadshows, store activations, campus campaigns, year-end functions.
- Venue sourcing and permits.
- Technical partners management. AV, staging, power.
- Staffing. Recruitment, briefings, uniforms, check-in, lead capture.
- Creative add-ons. Themed décor, props, photo moments, trophies, merchandise.
- Reporting. Headcounts, engagement metrics, photo/video selects, staff KPIs.

# Discreet event execution partner for your client campaigns



**SCAN FOR  
MORE  
INFORMATION**



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BosseEvent



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## HOW WE WORK WITH YOU

- You brief. We return concepts, budget ranges, timeline, and risk plan.
- We operate white-label if preferred. Your brand front and center.
- We share a post-event pack within 72 hours.

## RECENT HIGHLIGHTS

- Stadium fan-zone experience upgrade with live content and themed entertainment.
- Corporate Amazing Race team builds across Durban North and Umhlanga.
- Large-format public events with multi-bar staffing and stock controls.

## WHY AGENCIES CHOOSE US



- We protect your client relationship. Single point of contact. NDA friendly.
- We scale crews fast. Clear SOPs, rosters, and backups.
- We make budgets work. Line-item clarity, no surprises.
- We document. RAMS, call sheets, cue-to-cue, EHS compliance.

## NEXT STEPS

- Reply with your next activation window, typical budgets, and preferred cities.
- We will share a scoped menu and a proposed crew model.

